

Theory of Change

2023-2026



The CareTech Foundation supports and champions the social care sector, carers and those living in care



Our Aims

By 2026, we will judge our success in achieving the following three strategic aims. The Foundation will...

Impact

Maximise the impact of funding by investing in a tight portfolio of projects, action-focussed research, and innovation to enable replicable improvements

Collaborate

Collaborate with trusted partners to maximise investment and activities, creating leverage to make funding go further and bringing to bear CareTech Group expertise

Leadership

Play a leadership role, acting as an example of a smart, innovative and ambitious change-maker that harnesses its funding and expertise to deliver high-impact interventions and wider public debate

Our Approach

We deliver meaningful impact through three main approaches:



Grants to facilitate long term change



Commissioning projects to tackle key issues



Hosting & convening initiatives

Our Success Measures

- Improved recruitment pathways to the UK social care sector, particularly for those from disadvantaged backgrounds
- Recognition of the positive role of the UK social care sector
- Enhanced outcomes as a result of CareTech's skills and expertise, and leveraged funding
- CareTech's Local communities supported

- Increased skills, resilience and employment progression for potential and current care professionals in the UK
- Increased access to support and resilience for unpaid carers, particularly internationally
- CareTech employees' family supported through financial hardship

- Increased support for disabled people and those with long-term health difficulties
- New action-based research and innovation to better understand the early identification, treatment or management of care-related conditions.
- Sustainable, replicable learnings from research and support stimulated.

DELIVERING MEANINGFUL IMPACT.

Impact Framework 2023-2026: Reporting Metrics



UK Social Care Sector	Success factors	Outputs	Outcomes
<h2>Carers</h2>	<ul style="list-style-type: none"> • Improved recruitment pathways to the UK social care sector, particularly for those from disadvantaged backgrounds • Recognition of the positive role of the UK social care sector • Enhanced outcomes as a result of CareTech's skills and expertise, and leveraged funding • CareTech's Local communities supported 	<ul style="list-style-type: none"> • Number of partnerships that could create recruitment pathways • Number of CareTech employees engaged • Leveraged Funding (£) • Number of community organisations and people they supported through funding (incl. mapping) • Activities with Championing Social Care 	<ul style="list-style-type: none"> • Changes in recruitment pathways, particularly for people with disadvantaged backgrounds • Increased recognition of the contribution of the UK social care sector • Added value created by Expertise of CareTech employees • Change in local communities
<h2>Those living in Care</h2>	<ul style="list-style-type: none"> • Increased skills, resilience and employment progression for potential and current care professionals in the UK, particularly for those from disadvantaged backgrounds • Increased access to support and resilience for unpaid carers, particularly internationally • CareTech employees and families supported through financial hardship 	<ul style="list-style-type: none"> • Number of potential and current care professionals directly supported • Number of unpaid carers supported • Number of partnerships developed • Number of people supported through financial hardship funding, and type of support provided 	<ul style="list-style-type: none"> • Increase in skills, resilience, employment, financial security and/or recognition for care professionals • Increase in skills, resilience, employment, financial security and/or recognition for unpaid carers
	<ul style="list-style-type: none"> • Increased support for disabled people and those with long-term health difficulties • New research and innovation to better understand the early identification, treatment or management of care-related conditions. • Sustainable, replicable learnings from research and support stimulated. 	<ul style="list-style-type: none"> • Number of disabled people and those with long-term health difficulties supported • Number and scope of research and innovation partnerships • Number of research or innovation pieces/projects delivered 	<ul style="list-style-type: none"> • Difference made to people supported, based on intervention outcomes • Learnings from research and innovation and what happened next

Impact Framework 2023-2026:

Building success factors into judging prospective grants



UK Social Care Sector	Success factors	Scoring criteria
Carers	<ul style="list-style-type: none">• Improved recruitment pathways to the UK social care sector, particularly for those from disadvantaged backgrounds• Recognition of the positive role of the UK social care sector• Enhanced outcomes as a result of CareTech's skills and expertise, and leveraged funding• CareTech's local communities supported	<ul style="list-style-type: none">• new or improved pathways to the UK social care sector, particularly for those from disadvantaged backgrounds?• compelling potential to raise the positive profile of the UK social care sector?• good opportunities for CareTech employees to add additional value?• Community Fund: ability to address a specific challenge or need in the local community?
Those living in Care	<ul style="list-style-type: none">• Increased skills, resilience and employment progression for potential and current care professionals in the UK, particularly for those from disadvantaged backgrounds• Increased access to support and resilience for unpaid carers, particularly internationally• CareTech employees and families supported through significant financial hardship	<ul style="list-style-type: none">• ability to increase skills (technical & employability) for current and potential care professionals in the UK?• ability to increase employment progression for current and potential care professionals in the UK?• ability to increase access to support for unpaid carers, particularly internationally?• ability to increase resilience and self-efficacy for care professionals or unpaid carers?• commitment to measure the crucial outcomes of skills, resilience and/or progression?